Background: Infertility and Cervical Cap Insemination

Infertility is a widespread, heartbreaking problem. Millions of Americans have experienced difficulties conceiving a child, as well as the related emotional, financial and medical issues. The Stork® OTC home-use conception aid combines advanced technology and an established conception technique—cervical cap insemination—to deliver hope and help to couples struggling to become pregnant.

Facts About Infertility:

• 1 in 6 couples are unable to conceive a child after 12 months of trying.¹

• 10.9% (6.7 million) of women ages 15-44 have impaired ability to get pregnant or carry a pregnancy to term.²

• Approximately 40% of infertility issues are related to the female, 40% are related to the male, and 20% are unexplained.

• Infertility is diagnosed when a couple has not conceived after a year of trying for women under age 35, and after six months for women 35 and over.

About Cervical Cap Insemination:

• Cervical cap insemination—a well-established conception technique used by The Stork OTC—has documented success rates between 10 and 20%.³,⁴

• The Stork OTC improves upon the traditional cervical cap with a modified cap design and new, home-use applicator that makes it easy to insert the cap at home, without a healthcare provider—all cleared by the FDA.

About The Stork OTC:

• Now available over the counter, The Stork OTC is an easy-to-use, drug-free, economical conception aid designed for home use.

¹ National Institutes of Health, National Institute of Child Health and Human Development; http://www.nichd.nih.gov/health/topics/infertility/conditioninfo/Pages/common.aspx

² Centers for Disease Control and Prevention; http://www.cdc.gov/nchs/fastats/infertility.htm


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